

NUSBAUM'S

EVERYTHING NOW CONTAINED IN THE BUILDING, MUST, AND WILL GO—LOW PRICES WILL HELP TO DO IT.

NUSBAUM'S

*FOR over thirty-six years, you people of Clarksburg and surroundings have been loyal to us. You nursed us through our cradle age, fostered us through our knickerbocker years, sustained us through our adolescent growth--and you have maintained us since we have matured. During all these years of our business life, Clarksburg has been growing, developing, expanding into a recognized city. But as a city she is still wearing "knickers." Her growth lies in the future, her homes are to dot hills that as yet are far beyond her corporate boundry lines. She is **just** now catching her second wind and blowing in her furnaces for a greater burst of developement speed. And Nusbaum's is running neck-and-neck with this good, prosperous town.*

We are developing to meet the demand that is already here for better store service and shopping facilities. We are about to leave the old home, where you have always been coming for so long. We are about to take the greatest forward step in our business career. We are about to assume a greater work, to successfully complete which, we must depend on a continuance of years long loyalty which has brought us to our present stage of advancement. We are going to our new home where we will need every friendship we have formed in the past.

WHAT right have we to expect a continuance of the loyal patronage which you have given us in the past? This right—the right accruing out of our loyalty to you. We have done our best to be a loyal store. We have jealously guarded the interests of every one of our customers. We have been conscientious in our efforts to secure for you merchandise of dependable quality. We have sold this merchandise always as low as, usually lower, than goods of equal quality could be had for, outside this store. When we have erred, we have been quick, willing, anxious to rectify our oversight. Along these lines we have succeeded. We have many thousands of customers, now grown men, who came to us as boys. We have thousands of younger men who continue with us year after year. They have become not only staunch customers, but friends. This is proof of our loyalty to their interests. And because we intend to continue loyal to all old and new customers, we go to our new home firm in the conviction that all of you will come and remain with us and aid us in our broader field.

ONE WORD MORE—About our Removal Sale. We want to stock our new store, from ground to top floor with new merchandise. Perhaps there's store pride back of this desire. If so, we think it justifiable pride, and we are willing to pay for it by closing our eyes to whatever money loss we sustain in disposing of present stocks. These stocks aggregate now over One Hundred and Fifty Thousand Dollars worth of merchandise. It is good merchandise, new and seasonable, and just such goods as you need now and in the future. Throughout the store on every floor is shown staple merchandise for service all through the year. And we are selling these goods lower than goods of equal quality ever before sold for in this or any other Clarksburg store.

If you have a need in high grade apparel our Removal Sale will supply you a snug saving of money.

Third Street.

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Clarksburg, W. Va.

